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TRANSMISSION

THE OFFICIAL THIRTY SECONDS TO MARS NEWSLETTER



Purchase
THIS IS WAR

This Week - 01/19/2010

'Closer to the Edge' Week



Echelon! Prepare yourselves for Closer to the Edge Week! All next week, we'll be releasing daily missions to focus promotion for the 'Closer to the Edge' song and video. Keep up to date with the projects via [Facebook](#), [Twitter](#), or the [official site](#). If you have any promo ideas, feel free to share them on any of the above sites.

Jared Leto in Kerrang! Magazine



Last week's issue of Kerrang! Magazine (issue #1346) features some of Jared's most notable quotations over the years. Check out the page feature in [Kerrang! Magazine](#).

Theme Nights on the MARS Tour



Gear up for these Theme Nights on the MARS 2011 TOUR! (Presented by HP):

- 1/21 Denver, Co - YUPPIE/PREPPY NIGHT
- 1/23 Dallas, TX - HURRICANE NIGHT
- 1/24 Dallas, TX - WHITE NIGHT
- 1/28 Atlanta, GA - DOCTOR/MEDICAL NIGHT
- 2/4 Clifton Park, NY - WHITE NIGHT
- 2/8 Mexico City, MX - HURRICANE NIGHT

MARS MERCH



Join us online!

twitter

facebook

myspace.com
a place for music

BUZZNET

YouTube

A Beautiful Lie



Get your show tickets [HERE](#).

Golden Tickets to MARS



Kick off the new year with MARS in the 2011 U.S. Tour Presented by HP! Get exclusive merch, band meet and greet, and more with [Golden Ticket Packages](#). **Sales end 10 days before the show date**, so San Diego 1/11 Golden Ticket Packages end TODAY! Get your Golden Tickets [NOW](#)!

VOTE FOR MARS

Here are a few links to focus your votes on this week:

Nominate MARS as Best International Band and Best Live Band categories at their [2011 Shockwaves NME Awards](#). Write in 'Thirty Seconds to Mars' in categories for [Spin's 2010 Reader's Poll](#) by 1/31. Rate 'Closer to the Edge' as the [NME Best Video of 2010](#). 'Kings and Queens' as Best International Hit for [MK Awards](#).

MARS IS COMING

UPCOMING TOUR DATES, PRESENTED BY HP

Jan. 21, 2011 – Denver, CO

Fillmore – ([General Tickets](#)) ([Golden Ticket Packages](#))

THEME NIGHT: YUPPIE/PREPPY NIGHT

Jan. 23, 2011 – Dallas, TX **SOLD OUT!**

House of Blues – ([General Tickets](#)) ([Golden Ticket Packages](#))

THEME NIGHT: HURRICANE NIGHT

Jan. 24, 2011 – Dallas, TX **SOLD OUT!**

House of Blues – ([Pre-Sale Tickets](#)) ([Golden Ticket Packages](#))

THEME NIGHT: WHITE NIGHT

ADDED TOUR DATES

August 19, 2011 – Leudinghausen, Germany

Area 4 Festival ([General Tickets](#)) ([Official Site](#))

August 20, 2011 – Grosspoesna, Germany

30 Seconds To Mars



THIS IS WAR



MARS IS COMING

**UPCOMING
TOUR DATES
PRESENTED BY HP**

01/21/2011

Denver, CO

[Fillmore](#)

01/23/2011

Dallas, TX

[House of Blues](#)

01/24/2011

Dallas, TX

House of Blues

01/25/2011

Austin, TX

[Austin Music Hall](#)

01/26/2011

Houston, TX

[Verizon Wireless Theater](#)

01/28/2011

Atlanta, GA

Be sure to visit the [Official Tour Page](#) for all available ticket information regarding current and recently rescheduled dates, and printable promotional flyers.

Use Twitter? Be sure to keep updated with the latest ticket releases and relating announcements by following [@30SECONDDSTOMARS](#), and [@MarsGoldenTix](#) for overseas and U.S. VIP Ticket Packages.

Use Facebook? Remember to "RSVP" for each event you plan on attending on the official Thirty Seconds To Mars Facebook Events Page by [clicking here](#).

CANDLELIGHT TRIAD MISSION!



Inspired by many of your Triad Global Assault submissions, the CANDLELIGHT TRIAD MISSION has ignited! This Dutch-Germany Triad in Suderwick, Germany is made up of sparklers:



Create the Triad symbol using candlelight or any form of light in high-profile locations in your area! The bigger, the better. Get creative!

Submit your candlelight triad photos to the [Triad Global Assault](#) page, tagging photos as 'candlelight'.

01/30/2011

Louisville, KY

[Expo Five](#)

01/31/2011

Richmond, VA

[The National](#)

02/02/2011

Niagra Falls, NY

[Rapids Theater](#)

02/03/2011

Rochester, NY

[Armory](#)

02/04/2011

Clifton Park, NY

Northern Lights

02/05/2011

Wallingford, CT

[Oakdale](#)

02/08/2011

Mexico City, MX

[Vive Cuervo Salón](#)

02/09/2011

Mexico City, MX

[Vive Cuervo Salón](#)

03/11/2011

Yas Island, Abu Dhabi

UAE

04/08/2011

San Jose, CA

[San Jose Event Center](#)

08/19/2011

Leudinghausen, Germany

[Area 4 Festival](#)

08/20/2011

Grosspoesna, Germany

[Highfield Festival](#)

Remember: ALWAYS abide by local laws and [Candles Safety Rules](#).

AVATAR ART OF THE WEEK

Each week we'll showcase some of the best MARS-themed avatars on twitter, facebook, and other social networks.

[@MariaJEchelon](#)'s avatar helps promote Jared Leto's [Haiti Photo Book](#):



Design your own avatars to promote voting, upcoming shows, or anything MARS related. You can also use or edit the avatars designed by [@thisisthehive](#).

12 STEPS TO MARS

Help us spread the word about Thirty Seconds To Mars and the new album, *This Is War*. Below are the 12 Steps to Mars which you can use on a daily basis to help. [Click Here to Read NOW!](#)

Here are some tools you can print out on your own!

[Flyers](#) • [Mars Stencil](#) • [Full Size Poster](#)

Live in or near a MARS tour stop? Promo weeks before the show date in that area! If you have pictures or video from your own street team missions, please send links to thisisthehive@gmail.com.

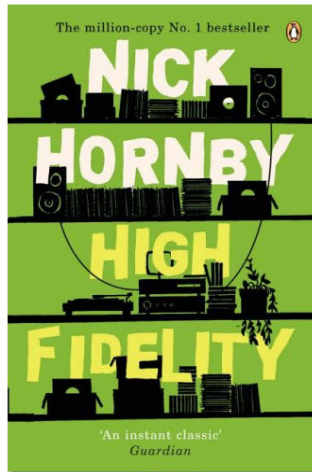
facebook

[Thirty Seconds To Mars](#) on Facebook

[Jared Leto](#) • [Shannon Leto](#) • [Tomo Milicevic](#)

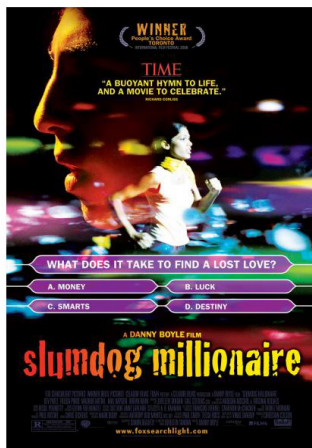
Weekly Picks From the Band

Book of the Week



High Fidelity is a 1995 British novel by Nick Hornby. It was adapted into a 2000 film directed by Stephen Frears and starring John Cusack. It also served as the basis for a 2006 Broadway musical of the same name. Rob Fleming is a London record store owner in his 30s whose girlfriend, Laura, has just left him. At the record shop — named Championship Vinyl — Rob and his employees Dick and Barry spend their free moments discussing mix-tape aesthetics and constructing "top-five" lists of anything that demonstrates their knowledge of music.

Movie of the Week



Slumdog Millionaire is a 2008 romantic drama film directed by Danny Boyle, written by Simon Beaufoy, and co-directed in India by Loveleen Tandan. It is an adaptation of the novel *Q & A* (2005) by Indian author and diplomat Vikas Swarup. Set and filmed in India, the film tells the story of Jamal Malik, a young man from the Juhu slums of Mumbai who appears on the Indian version of 'Who Wants to Be a Millionaire?' and exceeds people's expectations, thereby arousing the suspicions of the game show host and of law enforcement officials.

Album of the Week



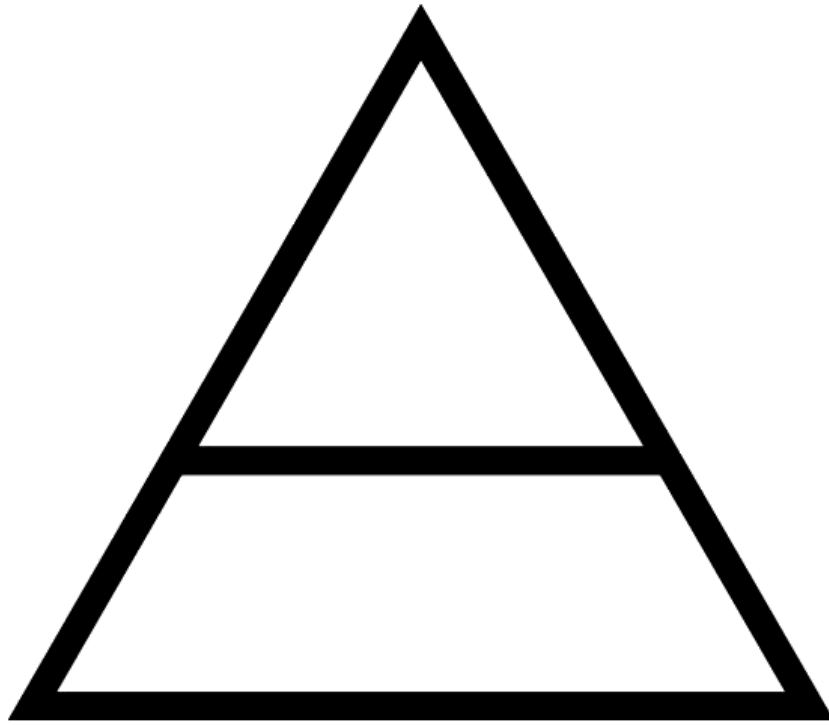
Plastic Beach is the third studio album by English alternative hip hop group Gorillaz, released 3 March 2010 on Parlophone and Virgin Records. Conceived from an unfinished Gorillaz project called *Carousel*, the album was recorded during June 2008 to November 2009 and produced primarily by group co-creator Damon Albarn. It features guest appearances by several artists, including Snoop Dogg, Gruff Rhys, Bobby Womack, Mos Def, Lou Reed, Mick Jones, Mark E. Smith, Paul Simonon, Kano, Little Dragon and the Hypnotic Brass Ensemble.

Website of the Week



The women of Northern Uganda - widows, rape survivors, and former abductees have been banding together in groups to support each other and those orphaned by the war and diseases so prevalent in the IDP (Internally Displaced Persons) camps. And they are singing songs. The lyrics let the former soldiers know that they are forgiven and that they should come home. The songs are passed by radio and word of mouth out into the bush,

as far as the Sudan and DR Congo. And it's working. Former LRA are returning and for the first time 24 years the region has a chance at real peace. The Voice Project is an attempt to support these incredible women and the peace movement in Uganda, and an effort to see how far a voice can carry.



**PURCHASE
THIS IS WAR**



Australia

[iTunes Australia](#)

New Zealand

[Marbecks](#)

Austria

[iTunes Austria](#)

[Musicload Austria](#)

Norway

[iTunes Norway](#)

Canada

[iTunes Canada](#)

[Archambault Canada](#)

[Amazon.ca](#)

Spain

[iTunes Spain](#)

[Fnac Spain](#)

Finland

[levykauppax.fi](#)

[Epe's Music Store](#)

[EMP](#)

Sweden

[iTunes Sweden](#)

[CDon](#)

[Ginza](#)

[Bengans](#)

Switzerland

[CeDe.ch](#)

[Exlibris.ch](#)

[Citydisc.ch](#)

[Fnac.ch](#)

[Soundmedia.ch](#)

France

[EMI Boutique](#)

[iTunes France](#)

Germany

[JPC.de](#)

[Weltbild.de](#)

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[HMV](#)

[Amazon UK](#)

[Play](#)

[iTunes UK](#)

Netherlands

[iTunes Dutch](#)

[Free Record Shop](#)

[Bol.com](#)

United States

[MusicToday](#)

[iTunes](#)

[Newbury](#)



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